

BASIS Welcomes Back Apps/Service Directory

or those of you who have been with BASIS for a while, you may remember when we published a directory of applications and developers utilizing BASIS products. This was a very powerful marketing tool that presented BASIS Customers and their products.

We are revisiting this concept with a new area on our website. We have renewed the BASIS Application/Service Directory in the form of active HTML. This format will allow us greater functionality and flexibility in presenting the incredible world of BASIS Customers and their products. We are working on additional plans to publish and promote these pages to further aid our Customers in their marketing endeavors.

Please feel free to visit this site regularly as we expand its contents. If you have a service or application that utilizes BASIS products, please send a submission request form to appdir@basis.com

Notice that the Application/Service Directory is managed using the BASIC Web Utility.

