



BASIS Unveils New Training Format

For many years, BASIS offered product training courses in the traditional onsite classroom format. Later, BASIS expanded training to reach customers in the comfort of their offices with web-based training. Realizing the effectiveness of our partially recorded Java Breaks, BASIS 'canned' some key training classes and offered this new format, blended with live monitoring and instructor interaction for questions and answers.

Moving the foundation of web-based training to pre-recorded content ensures that students receive consistent delivery of all the important points needed to understand the key concepts for each class. In a pure "live" session, trainers risk getting sidetracked and missing important concepts. Often, time gets away and the session ends before covering all the material or trainers might rush through the last hour in an effort to complete the content by day's end. Now students receive the course content completely, consistently, and at a comfortable pace.



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Much to our delight, the feedback on our first three training courses delivered in this new style was positive from students and trainers, both agreeing that this is a win-win approach. The BASIS trainers enjoyed the new format better than a live session; they could better focus on questions the students asked and even pause the video to fully address them. Students who encountered issues while working the exercises during the session still got one-on-one help from the trainers. Since the exercises were also recorded, students could pause as they needed to work through a step, or get personal assistance from the trainer. The trainer could switch from the recording to a live desktop and repeat the exercise again and, as needed, remotely access the student's desktop to "drive" through the issue. One participant of a recent course noted in his feedback, "I welcome more classes like this for other BBJ components!"

In the future, BASIS customers will see more core training courses recorded and delivered in this pre-recorded web-based format. In addition to using these recordings as the backbone to live training courses, BASIS plans to roll them out for customers to access in a self-paced "on demand" format. In the interim while we are developing this strategy, students who attend a class can access the recorded course for two weeks after the initial training class as a resource to practice what they learned.

Overall, the excitement about the new training strategy is high among customers and BASIS trainers. We look forward to your participation in future sessions and to hearing about your experience and your requests for future topics that use this new training format! ■



New BASIS Training

Feb 7.....	BASIS DBMS With SQL, Stored Procedures, Triggers, Replication
Feb 21	Object-oriented Programming With BASIS Custom Objects
Mar 7	Report Writing With iReport and BBJasper
Mar 18, 20, 22.....	Beginning Barista Application Framework (required to attend the Advanced Barista class on May 16-17)

Traditional Classroom Training

May 16-17..... Post TechCon2013 in Las Vegas, NV at links.basis.com/tcreg

For more about the new training format, including course descriptions and to register, go to www.basis.com/training For more about training, including course descriptions and registration, go to www.basis.com/training