Customize your site's look and feel with one of our included themes, or create a completely customized look with our custom skin service.

eLinkCart
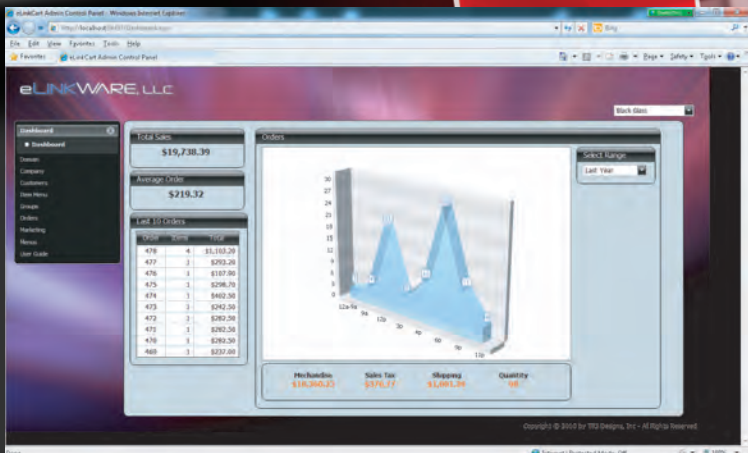## The Complete eBusiness Solution

eLinkCart is the perfect business web portal to connect your business to the world wide web. The next step in e-commerce integration technology, eLinkCart gives you complete control in performing a wide variety of e-Business functions, including B2C and B2B ordering, customer self service, sales force automation, website analytics and web marketing. eLinkCart's unique building block design puts your future success in e-commerce at your fingertips.

Key Features:

- **Integrated web content editor**
- **B2B & B2C e-Commerce, Customer Service Portal, Sales Force Automation and more**
- **Store locator with turn-by-turn directions**
- **Real-time shipping rate integration**
- **Multi-jurisdictional sales tax calculations**
- **Real-time payment processing**
- **Upsell and cross-sell capabilities increase average order size**
- **Customer Service portal allows B2B customers to view history, place orders, and make payments**
- **Built on ASP.NET framework**

Can integrate with PRO/5 and BBj-based ERP applications!

Web-based administrative control panel allows you to configure your website and monitor your traffic and sales 24/7 from anywhere.

Ordering directly from an interactive brochure allows you to group related products together and increase sales.

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